

First Announcement & Call for Abstract



16th International Conference on Pharmaceutical Medicine & 3rd Chinese Conference on Pharmaceutical Medicine ICPM2010&CCPM2010

Beijing, China Oct.23-26, 2010
China National Convention Center, CNCC

Sponsored by:

International Federation of Associations of Pharmaceutical Physicians, IFAPP

Organized by:

Chinese Medical Association, CMA

Co-organized by:

Chinese Pharmaceutical Association, CPA

Chinese Pharmaceutical Medicine Forum, CPMF

www.icpm2010.org



CPMF

16th International Conference on Pharmaceutical Medicine

8th Chinese Conference on Pharmaceutical Medicine

Emerging Era in Pharmaceutical Medicine

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September 30, 2010
Deadline for Abstract Submission:
July 31, 2010
Notification of Abstract Acceptance:
August 31, 2010
Deadline for Hotel Reservation:
September 30, 2010

Welcome Address from IFAPP

Dear Colleagues,

In recent years, dramatic changes in the ability to treat diseases and improve the quality of life have evolved. The most significant changes are seen in the R&D process with the discovery and development of new chemical and biopharmaceutical entities leading to new and original therapies.

We all know that the discovery and development of new drugs is a very lengthy and costly process. Therefore, in the research-based drug industry, R&D decisions have very long-term ramifications, and the impact of market or public policy changes may not be fully realized for many years.

Pharmaceutical Medicine, as the medical scientific discipline concerned with the discovery, development, evaluation, registration, monitoring and medical aspects of the marketing of medicines for the benefit of patients and the health of the community, has much to offer in this respect.

The International Conference on Pharmaceutical Medicine (ICPM) is an important venue where professionals can be updated on the latest thinking and developments in the various areas of pharmaceutical R&D and related areas.

Beijing, China has been chosen as the venue of the 16th ICPM meeting because of the rapidly rising importance of Asia in biomedical research. It is therefore fitting that the 16th ICPM meeting be held in the place that has rapidly developed core capabilities from drug discovery to the clinical applications of these discoveries.

It is my great pleasure to welcome you to Beijing in 2010 for the 16th ICPM meeting, date 23rd to 26th of October. Together with the scientific committee, an interesting program is being planned. The event will also provide networking opportunities to meet others working in these exciting arena. Do mark your calendars and we look forward to welcome you here.



Prof Gerfried Nell
President
International Federation of Associations of Pharmaceutical Physicians (IFAPP)



Prof. Gerfried Nell
President, IFAPP

Committees

Advisory Committee

Chris Allen	USA
Fritz Bühler	Switzerland
Domenico Criscuolo	Italy
Luis Collia	Argentina
Stuart Geary	Japan
Yil-Seob Lee	Korea
Rudolf van Olden	The Netherlands
Peter Stonier	UK

President

Gerfried Nell	President of IFAPP
Guoming Qi	Vice-president of CMA
Shaoli Li	Vice-president of CPA

Organizing Committee

International

Madeleine Billeter	Switzerland
Jane Barrett	UK
Deborah Chee	Korea
Norbert Clemens	Germany
Jean-Paul Deslypere	Singapore
Kyoko Imamura	Japan
Gustavo Kesselring	Brazil
Greg Koski	US
Piero Lamberti	South Africa
Jeewoong Son	Korea
Irawan Rustandi	Indonesia
Leanne Wall	Australia

Local

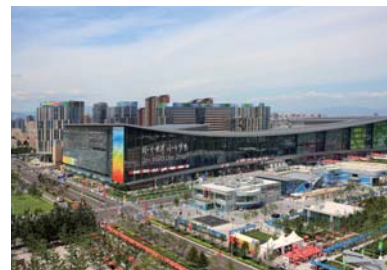
Hannah Chen	GSK
Paul Dai	Novartis
Frank Fan	Pfizer
Clara Gu	BSP
Yongmao Jiang	CMA
Qing'an Jiao	Sanofi-Aventis
Jessica Liu	INC
Maggie Ma	Covance
Conny Mo	Pfizer China R&D center
Lucy Shen	ICON
Aiguo Wang	CPA
Jinhua Wang	J&J
Ning Xu	Covance
Yin Zhang	Covance
Carol Zhu	GSK
Sunny Zhu	Astra Zeneca

Scientific Committee

Karen Atkins	China
James Cai	China
Rob Creek	Australia
Bei Hu	China
Min Irvin	China
Frank Jiang	China
Johan Karlberg	Hong Kong, China
WonSik Lee	Korea
Zili Li	China
Kiran Marthak	India
N. Sreeharan	UK
Ling Su	China
Kihito Takahashi	Japan
Songlin Xue	US

Secretariat

Lifeng Dai	CMA
Mingming Liu	Parexel
Yong Liu	Beijing Hospital
Wenhong Sun	CPA
Mendy Ye	Astra Zeneca



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Draft Scientific Program

<p>Oct.23, 2010 Saturday</p>	<p>Pre-conference Workshop: (1) Career development in pharmaceutical R&D (2) Data and Safety Monitoring Board – roles & functions</p>	
<p>Oct.24, 2010 Sunday</p> <p>Theme: Where are we? Current status in developing new medicines</p>	<p>Opening Ceremony Plenary session – Keynote Speeches Global R&D Strategy Harmonized Regulations and ICH Academic and Industry Collaborations on Clinical Development</p>	
	<p>Coffee Break</p>	
	<p>Innovations in Clinical Development Bridging strategy in drug development for different ethnics populations Conducting Proof-of-Concept studies in China Phase 0 studies in oncology: a new strategy? Developing vaccines for chronic diseases</p>	
	<p>Lunch</p>	
	<p>Track I</p> <p>Regulations to Market Place (1) * Are regulations facilitatory or prohibitory? * EU clinical trials directive; 10 years of experience * FDA regulations for studies in children: an analysis * MHW role in Japanese environment * China regulations as compared to ICH regions</p>	<p>Track II</p> <p>Regulations to Market Place (2) * Roles of Medical Marketing in today's market place * Medical marketing activities in Asia * Marketing a global drug in Latin America</p>
	<p>Coffee Break</p>	
<p>Plenary Session: Medical Governance The role of Chief Medical Officer in the pharmaceutical industry (Panel discussion with CMOs) China + Japan + Korea + US+EU</p>		
<p>Oct.25, 2010 Monday</p> <p>Theme: Issues and Challenges in Drug Development</p>	<p>Plenary session – Keynote Speeches Role of Emerging Markets in Delivering New Medicines Experiences sharing on clinical developments in Asia, CEE, and Latin America Simultaneous global development – What does it mean for China? India Highlights LatAm Updates</p>	
	<p>Coffee Break</p>	
	<p>Managing Risks Risk management plans in drug development Regulators plans to minimize risks Pharmacovigilance in the market place Recent drug withdrawals: have we learnt some lessons?</p>	
	<p>Lunch</p>	
	<p>Track I</p> <p>* Outcome research & Pharmacoeconomics * The role of large population studies * Defining the value of a new drug * "Pay for results": is it the right approach?</p>	<p>Track II</p> <p>* Lessons learnt from Oncology Drug Development * Accelerating oncology clinical development in Asia * Opportunities and Challenges of Oncology clinical development in China</p>
	<p>Coffee Break</p>	
<p>* Quality and Ethics Consideration * How to improve the study quality – from clinical quality assurance viewpoints * Chinese patients on study informed consent process * ACRES program * The fight against counterfeit medicines</p>	<p>* Clinical Operations strategies under financial constraints * Optimal patient enrollment strategies * Development of SMO in China * Operational Excellence to improve efficiency in clinical development</p>	
<p>Oct.26, 2010 Tuesday</p> <p>Theme: Future drivers</p>	<p>Plenary Session * New Advances in Pharmaceutical Medicine * Regenerative Medicine * Translational Science * Personalized Medicine * Education in Pharmaceutical Medicine</p> <p>Closing Ceremony</p>	

General Information

Congress Venue: China National Convention Center, CNCC

Address: No.7 Tianchen East Road, Chaoyang District, Beijing, China

Postal Code: 100105

Tel: +86 10 6499 1899

Language: English, Chinese (Some Sessions)

Time Difference: GMT +8 hours

Congress Secretariat

Meeting Planner, Chinese Medical Association

Address:

42, Dongsi Xidajie, Beijing, China

Postal Code: 100710

Tel: +86 10 8515 8473

Fax: +86 10 6512 3754

Email: 2010icpm@gmail.com

Congress Website:

www.icpm2010.org

Visas:

A visa is required for entry into China.

-Attendees can apply for Visa through a travel agency or directly to the nearest Chinese embassy

(www.fmprc.gov.cn/eng/3625/3628/, for official visa information);

-If you intend to apply for a tourist visa, the official visa invitation letter won't be needed from Chinese Medical Association;

-A tourist Visa application can take up to two weeks to obtain and therefore early application is encouraged;

-If you intend to apply for the visa through Chinese embassy, please select "I need a formal invitation for visa application" when you register through the Internet and the document will be sent to you when you successfully complete your registration.

Currency and Exchange:

The Chinese Yuan (CNY) is official currency in China. Major credit cards, e.g. Visa, Master and American Express are accepted at most major hotels, large restaurants and shopping centers. For currency conversion, please see www.xe.com.

Climate:

October is a golden season in Beijing, with an average temperature of 12-20 degrees Celsius (54-68 Fahrenheit).

Electricity:

The electrical voltage is 220 volts. Most hotels provide build-in converters.

Tipping:

Tipping is not generally expected in China, except for some tour guides, hotel porters, and housemaids.

Disclaimer:

ICPM2010 or its agents have the right, for any reason beyond their control, to alter or cancel, without prior notice, the conference or any of the arrangements, timetables, plans or other items relating directly or indirectly to the conference. ICPM2010 and its agents shall not, subject as after-mentioned, be liable for any loss, damage, expenditure or inconvenience caused as a result of such alternation or cancellation.



16th International Conference on Pharmaceutical Medicine

8-9th Chinese Conference on Pharmaceutical Medicine

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Registration

Deadline for Advanced Registration: September 30, 2010

Please register online at www.icpm2010.org

Registration fee

Category	Before September 30, 2010	After September 30, 2010 / On-site
Delegate	USD 900	USD 1,000
Accompanying person	USD 300	USD 400
Group (above 10 members)	USD 800	---

Note:

The reduced registration rates above are only valid when you successfully register and make full payments.

Abstract Submission

**Deadline for Abstract Submission:
July 31, 2010**

The organizers of ICPM2010 welcome the submission of abstracts. Abstracts will be accepted for oral presentation or for publication only.

Means of Submission:

All abstracts must be submitted electronically via the online system. Neither fax nor e-mail submission will be accepted. If you cannot access the abstract submission online or have any questions, please contact the Congress Secretariat via 2010icpm@gmail.com.

Acknowledgement of Receipt:

An acknowledgement letter will be sent to your registered email address immediately after you successfully submitting your abstract(s).

Reviewing Procedure and Selection for Presentation:

-Submitted abstracts will be reviewed by the Scientific Committee before they are accepted.

-Notification of abstract acceptance will be emailed to the author by August 31, 2010.

Abstract Presentation Guidelines:

- * Abstracts must be submitted in English.
- * Use a font not smaller than 10-point for the text.
- * Limit your abstracts to 400 words.
- * Arrange the abstract as follows:
 - * A title: brief and clear, do not indent.
 - * Authors: all authors' names without degrees or titles.
 - * Separate paragraphs of the text.
 - * Define each abbreviation the first time it is used in the text by placing in parentheses.
 - * Do not include references in the abstract.

Abstract Categories:

- Innovations in Clinical Development**
 - * Exploratory Development
 - * Clinical Development

Regulations to Marketplace

- * Are regulations facilitatory or prohibitory?
- * Roles of Medical Marketing in today's market place

Role of Emerging Markets in Delivering New Medicines

Managing Risk

- * Risk management plans in drug development
- * Pharmacovigilance in the market place

Enhance the value of medicine

- * Outcome research & Pharmacoeconomics
- * Lessons learnt from Oncology Drug Development

Quality and Ethics Consideration

Clinical Operations under financial constraints

Topics on new advances in pharmaceutical medicine

- * Regenerative Medicine
- * Translational Science
- * Personalized Medicine
- * Novel Business models to include Public and Private Partnerships, differential pricing, pooling of intellectual property

For any inquiries on registration or abstract submission, please contact Congress Secretariat Meeting Planner, Chinese Medical Association

Address: 42, Dongsi Xidajie, Beijing, China

Postal Code: 100710

Tel: +86 10 8515 8473

Fax: +86 10 6512 3754

Email: 2010icpm@gmail.com

Hotel Reservation

**Deadline for Hotel Reservation:
September 30, 2010**

Deposit / Final Payment:

All bookings must be done at www.icpm2010.org, it shall be guaranteed with a valid credit card in amount of one-night hotel deposit per room. Balance payment for accommodation should be paid directly to the hotel upon check-out. Delegates are requested to book their accommodation by September 30, 2010. Availability will not be guaranteed after this date.

Cancellation & Refund Policy:

The Housing Manager must be notified in writing of all cancellations. Refund will be issued after the congress as follows:
-Cancellation before September 30, 2010: no forfeiture.
-Cancellation after September 30, 2010: forfeiture of one-night deposit

Special Needs:

Special needs concerning the hotel rooms will be well considered but not guaranteed.

Hotel information:

China National Convention Center
Grand Hotel, CNCC Grand Hotel
国家会议中心大酒店
Building 1, No. 8 Precincts, Beichen
West Road, Chaoyang District,
Beijing 100105, China
Tel: +86 10 8437 2008
Website: en.cnccchina.com/hotel/
Room rate: USD 120 (including 1
breakfast and service charge)

Tour Information

Beijing

Beijing is the capital of the People's Republic of China. It is not only the nation's political center, but also its cultural, scientific and educational heart as well as a key transportation hub. Beijing has served as a capital of the country for more than 800 years. The city has many places of historic interest and scenic beauty, including the Forbidden City, the Temple of Heaven, the Summer Palace, the Ming tombs and the Great Wall. With its Herculean pre-Olympics construction push, Beijing has in just a few years transformed itself to a magnet for innovative and ambitious architectures. Among those, there are the National Stadium called "the Bird's Nest", the ocean-blue Olympic Aquatics Center called "the Water Cube", the CCTV Tower, the National Center for Performing Arts and the vast sweep of Beijing Airport's new Terminal Three.

Shanghai

As China's most populous metropolis, Shanghai is a giant of a city that has been snoozing for the past few decades. Right now, Shanghai is more alive, more kicking and more optimistic than any city in China. Shanghai is the host city of World Expo 2010, which will be the first time that this world event being held in a developing country. It will definitely show the Shanghai and China's current situation and boost Shanghai's improvements in international community.

Tibet

Tibet, averaging more than 4,000 meters above sea level, forms the main part of the Qinghai-Tibet Plateau and is well known as the "roof of the world." It always refers to the overwhelming culture, unique ethnic groups, fabulous monastery sights, breathtaking high-altitude treks. It is a mysterious land, when people talk about it, they think about magnificent Potala Palace, chanting monks in red clothes, colorful prayer flags or the highest mountain in the world. Tourism is booming with the trains and flights to Tibet available.

Xi'an

Xi'an, also known as Chang'an, is listed among the four ancient civilization capitals and synonymous with Athens, Rome and Cairo. It was the capital of 11 dynasties over a period of 2000 years. The discovery of Terra Cotta Warriors and Horses boosts the reputation of Xi'an into a new height and many tourists flood to see the Eighth wonders in the world; Visitors come to Xi'an to experience the enchanting culture and history of China from the reserved relics, ancient city wall, museum, temples and religious architectures.

Guilin

Guilin, namely the Forest of Osmanthus in Chinese, is located in the northeast of Guangxi Zhuang Autonomous Region. Guilin is home to the most eye-popped natural landscape under the heaven, and a fairyland offers comfortable climate, crystal rivers, spectacular caves, typical karst formations and ever green vegetation. It is a picturesque destination not only for tourists, but also offers great opportunities for painters and photographers.



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